



SUPERINTENDENT'S TIP OF THE HAT

DISTRICT DEBUTS NEW BRAND IMAGES AT HOMECOMING

Soon after receiving Johnstown-Monroe Board of Education approval of several key branding images, typefaces and official colors, several Johnstown administrators debuted some of those new elements on apparel specially created for the JHS Homecoming game.

Public reaction was overwhelmingly positive.

Also, based on J-M staff feedback gathered in a recent survey, we're closing in on a refreshed, "friendlier" Johnnie mascot for BOE consideration!



PREVIOUS



UPDATED



JOHNSTOWN
JOHNNIES

HOMECOMING 2023

Friday, September 24, 2023, was a remarkable evening, as Johnstown High School celebrated Homecoming, our Varsity Football Team achieved a stirring victory against Northridge, we honored our alumni and local businesses, and we capped the evening with a remarkable fireworks display. See video highlights [HERE](#).



COMMUNITY OUTREACH

The Big Red Band wowed a vast, invitation-only crowd at Intel's Sunday, September 24, 2023, "Ohio One Community Harvest Celebration." (Video highlights [HERE](#).)

The event marked the one-year anniversary of Intel's groundbreaking. In addition to the band's performance, several key Intel speakers shared remarks, along with Ohio Lt. Governor Jon Husted.

The event also included a buffet-style meal consisting of Ohio homegrown produce, and featured a bus tour through the construction site with views of the below-ground progress made in erecting the first Intel Fab Lab.





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STAFF SPOTLIGHT!

Congratulations to Johnstown-Monroe's Julie Metelko, who is a 2023, "Transcendia Excellence in Education Award" recipient.

On September 28, 2023, Julie and fellow award honorees were paid tribute during a special reception ceremony held by the Licking Regional Educational Service Center.

See the special video [HERE!](#)





Johnstown-Monroe In the News!

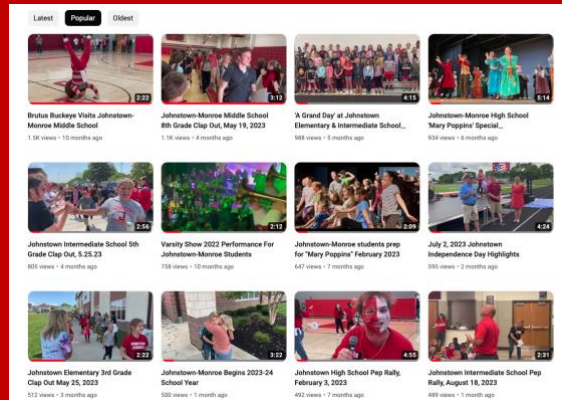
Some recent media attention...

Columbus Dispatch: [New Albany approves 5 more Amazon data centers](#)

Coming in October: Dr. Wagner speaks with *Columbus Monthly Magazine*

HELP US GROW OUR TEAM!

Johnstown-Monroe is hiring! Available positions including substitutes, coaching positions, food service workers, and more! View all available positions [HERE](#).



JOHNSTOWN-MONROE SOCIAL MEDIA GROWTH: ONE YEAR LATER

In late October 2022, our district began to aggressively grow its social media presence on [Facebook](#), as well as launching [Instagram](#) and [Twitter \('X'\)](#) pages, and creating dozens of feature [YouTube](#) videos showcasing students and staff. Nearly one year later, some key stats:

[FACEBOOK/META](#): 1,528 followers and steadily growing. Avg. monthly reach exceeds 8K; monthly post engagement exceeds 9,255. Audience: 74% female; dominant age groups are 35-54.

[YOUTUBE](#): Average monthly views: 1.8K; Avg. monthly number of accumulated viewership hours: 40+.

Please like/follow & share Johnstown-Monroe events & news by clicking on the following:

- [Facebook](#)
- [Twitter \(Now 'X'\)](#)
- [Instagram](#)
- [YouTube](#)

