

Reilly Collins is a 2016 graduate of Freedom Area High School where she was a member of the “Big Red” Marching Band, Spanish Club and National Honor Society. She was a State Officer for DECA and was Editor-in-Chief for the FHS Press her senior year. She graduated with a 4.0.

Reilly graduated Cum Laude from The Pennsylvania State University in 2020 with a bachelor’s degree in Advertising/Public Relations and two minors: one in Digital Media Trends and Analytics and the other in Business and International Studies. She received a few local scholarships after graduating from high school. Reilly was a three-year committee member for THON and was a member of front-of-house staff for Eisenhower Auditorium. One of her highlights at Penn State was studying a semester abroad in Barcelona, Spain.

During Reilly’s first year post-grad, she worked as a Social Media Coordinator for Berkshire Hathaway Home Services The Preferred Realty where she was in charge of running all their social media accounts as well as performing auxiliary marketing functions. After a year at Berkshire, Reilly decided working every day in social media wasn’t for her and applied for and was subsequently hired as an Account Coordinator at an ad agency called Merkle. In her current role, she works as a liaison of sorts between their client and internal teams to deliver direct mail and digital ads according to schedule and to meet client expectations.

Reilly stated the teachers at Freedom were what she liked the most about her education and is happy to remain in touch with many of them. She feels very fortunate to have had the opportunity to learn from so many educators who are truly passionate about what they do. Reilly believes they prepared her very well for college.

According to Reilly, “Parents should enroll their kids at Freedom because of the incredible teaching staff. I also think they should enroll their kids at Freedom because there are a lot of opportunities for learning and development outside of the classroom through their broad offering of clubs and activities. Since the school is small, it’s easy to be involved in as many things as you want.”